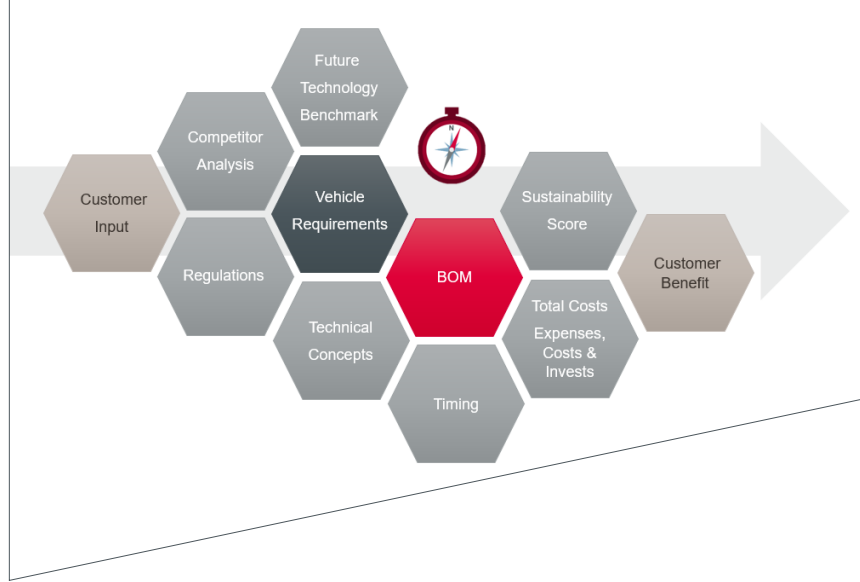


# EARLY TOTAL BENEFITS

## HOW TO CREATE A SUSTAINABLE AND OPTIMIZED PRODUCT STRATEGY



### YOUR GLOBAL MOBILITY ENGINEERING EXPERTS

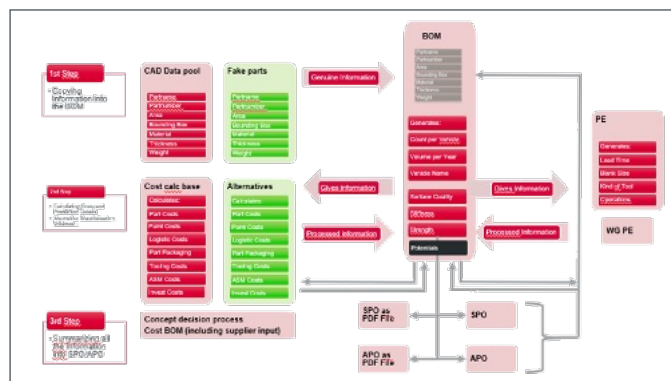
Realizing a product vision might result into a new complex project with multiple stakeholders. Defining a sustainable, cost efficient and robust strategy is a real challenge. We have the solution to be two steps ahead of the competition.

The EDAG Experts use its unique Early Total Benefits (ETB) process to provide the customer a valuable head start in an early stage. Using EDAG Group's outstanding industry, market and technical knowledge, the ETB process evaluates the desired product to define key components for maximum benefit.

#### Transparent & robust start of a project – how the ETB works

Through thorough knowledge of the EDAG Experts, the multidisciplinary and complex project is evaluated and made transparent for the customer in an early state. A concept BOM provides the customer with an analysis on the critical parameters of the project.

- Product quantities
- Expenses & invest
- Material cost
- Production methods/ tooling cost
- Process parameters/ legal requirements
- Distribution
- Environmental impact



#### Main challenges in complex complete vehicle projects:

- Target definition and alignment with whole project team and stakeholder
- Lack of detailed and necessary product definitions or processes at project start
- Legal requirements for target market and industry of the product
- Manage risks and cost effects in development, procurement, production, total life cycle and impacts over total product lifetime
- Decision on the right production strategy and methods

#### The benefits of EDAG ETB solution:

- Provides in depth international commercial vehicle expertise including homologation requirements
- Provides adjustable product definitions (BOM) and processes, considering the products key values
- Customizable and flexible solutions for target and stakeholder alignment
- Transparent risk and cost management which facilitates decision on right production strategy
- A tailor-made roadmap for maximum product benefit (time, cost, material, environment) and competitive advantage

#### Contact our experts:

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